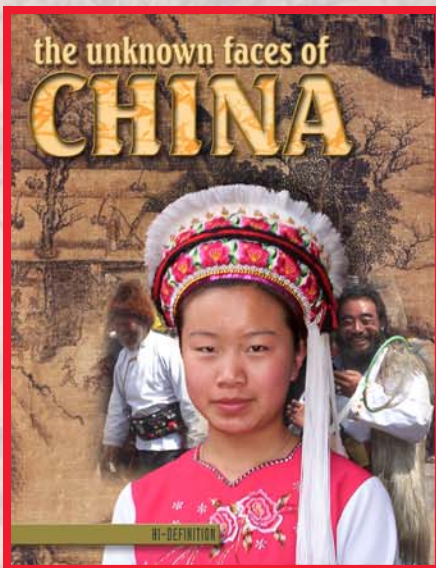


the unknown faces of CHINA



Entertainment
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SEAHORSE
ENTERTAINMENT

THE UNKNOWN FACES
OF CHINA: 5 x 60:00 Hi-Def

HI-DEFINITION

China has the largest population of any country on earth. Of its 1.294 billion people, about 92% are true, or Han Chinese. The remaining 8% are national minorities such as Mongols, Uighurs, Chuangs, Manchus, Huis and others. In all, there are 56 recognized nationalities or minority groups with the Peoples Republic of China.

8% may not sound like much. But 8% of such a massive population amounts to 103 million people. The combined population of the United Kingdom and Spain for example. Or over twice the population of Australia and Canada combined. Taken in total, **THE UNKNOWN FACES OF CHINA** are a large country within an immense country, spread out across some of the most remarkable terrain on earth.

In this series we will look at five unforgettable groups within the vast sea of faces that is China today. As they struggle to retain their language, religion, tradition, costume and all that is their distinct culture we will be swept away by their history and the fascinating way they continue to live their lives.

Where these national groups are found in large numbers, they have been given varying degrees of autonomy and self government. In fact, autonomous areas of several types have been established solely on the basis of the geographical distribution of several key nationalities. Of these, five areas have been established for the largest groups: The Mongols, Tibetans, Uighurs, Chuangs and Huis. Officially, the Government has recognized these national minorities and granted them equal rights with the Han Chinese.

Official government treatment of these minorities also includes taking care of their economic well being, raising their living standard, provision of educational facilities, promotion of their national language and culture, raising the level of literacy, as well as the introduction of a written language where none existed before.

In this connection it may be noted that of the fifty or more minority languages, only twenty had written forms before the coming of the People's Government, and only a few had written languages – for example Mongolian, Tibetan, Uigher, Kazakh, Tai and Korean. Other written languages were used chiefly for religious purposes and by a limited number of persons.

Educational institutions for national minorities are also found in many large cities including Beijing, Wu-han, Ch'eng-tu and Lan-chou.

But at its heart, **THE UNKNOWN FACES OF CHINA** is about some of its unforgettable people – many descended from mythic empires and civilizations that ruled their world long before the emergence of the Mongol and Chinese empires and among the oldest nationalities of the Inner Asian area.

In this remarkable series, produced entirely in high definition, we will meet: The People of Kweichow... The People of Kwangsi... The People of Sinkiang... The People of Kwangtung... and, of course, The Mongols.

It's China as you've never seen it before. And an unforgettable journey that you'll never forget.